

Billing: (813) 870-9603

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

www.myfoxtampabay.com

Billing Address:

American Rambler Productions Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

INVOICE

Advertiser	Mitt Romney/USA/President/R
Product	MITT ROMNEY FOR PRES
Estimate Number	ORDER# 61

Invoice #	04081835-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04081835
Alt Order #	Political Candidate
Deal #	
Order Flight	10/24/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

CI 1 1	3 DR 3	Good Day 6a	6a-7a							<u> </u>
1: 1:	3									
1										
1					2 to 10/28/12	6x	WTF			
	3			W	10/24/12	:30	6:13 AM	2012MRFP145H	\$900.00	4
1				W	10/24/12	:30	6:52 AM	2012MRFP149H	\$900.00	1
	3			Th	10/25/12	:30	6:22 AM	2012MRFP149H	\$900.00	6
	3			Th	10/25/12	:30	6:41 AM	2012MRFP145H	\$900.00	2
	3			F	10/26/12	:30	6:13 AM	2012MRFP145H	\$900.00	5
1	3			F	10/26/12	:30	7:00 AM	2012MRFP145H	\$900.00	3
	1 3 DR	Good Day 7a	7a-8a							
					2 to 10/28/12	6x	WTF			
1	3			W	10/24/12	:30	7:23 AM	2012MRFP145H	\$990.00	1
1:	3			W	10/24/12	:30	7:46 AM	2012MRFP149H	\$990.00	5
1	3			Th	10/25/12	:30	7:27 AM	2012MRFP149H	\$990.00	4
1:	3			Th	10/25/12	:30	7:32 AM	2012MRFP145H	\$990.00	2
1	3			F	10/26/12	:30	7:32 AM	2012MRFP149H	\$990.00	6
1	3			F	10/26/12	:30	7:53 AM	2012MRFP145H	\$990.00	3
	1 3 DR	Good Day 8a	8a-9a							
				10/22/1	2 to 10/28/12	6x	WTF			
1	3			W	10/24/12	:30	8:28 AM	2012MRFP145H	\$900.00	4
	3			W	10/24/12	:30	8:48 AM	2012MRFP149H	\$900.00	1
	3			Th	10/25/12	:30	7:59 AM	2012MRFP149H	\$900.00	2
	3			Th	10/25/12	:30	8:44 AM	2012MRFP145H	\$900.00	5
1	3			F	10/26/12	:30	8:23 AM	2012MRFP149H	\$900.00	6
1				F	10/26/12	:30	8:44 AM	2012MRFP145H	\$900.00	3
7 1		Good Day 9a	9-10a							
				10/22/1	2 to 10/28/12	6x	WTF			
1	3			W	10/24/12	:30	9:23 AM	2012MRFP145H	\$810.00	5



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	13	Good Day 9a	9-10a								
	CDR										
	13			W	10/24/12	:30	9:46 AM	2012MRFP149H	\$810.00		1
	13			Th	10/25/12	:30	9:25 AM	2012MRFP149H	\$810.00		6
	13			Th	10/25/12	:30	9:48 AM	2012MRFP145H	\$810.00		2
	13			F F	10/26/12 10/26/12	:30 :30	9:31 AM 9:46 AM	2012MRFP149H 2012MRFP145H	\$810.00 \$810.00		3
•	13	Library and the Martha	40-44-	Г	10/26/12	.30	9.46 AW	2012MRFP145H	\$610.00		3
9	13 CDR	Live with Kelly	10a-11a								
	CDIX			10/22/12	2 to 10/28/12	3x	WTF				
	13			W	10/24/12	:30	10:33 AM	2012MRFP145H	\$630.00		2
	13			Th	10/25/12	:30	10:49 AM	2012MRFP149H	\$630.00		1
	13			F	10/26/12	:30	10:33 AM	2012MRFP149H	\$630.00		3
12	13	Fox 13 News at Noon	12p-1p								
	CDR										
					2 to 10/28/12	3x	WTF				
	13			W	10/24/12	:30	12:50 PM	2012MRFP149H	\$360.00		2
	13			Th	10/25/12	:30	12:28 PM	2012MRFP145H	\$360.00		3
	13			F	10/26/12	:30	12:14 PM	2012MRFP145H	\$360.00		1
13	13	Judge Judy	4p-5p								
	CDR										
					2 to 10/28/12	3x	WTF				
	13			W	10/24/12	:30	4:19 PM	2012MRFP145H	\$900.00		1
	13			<u>T</u> h	10/25/12	:30	4:55 PM	2012MRFP149H	\$900.00		3
	13			F	10/26/12	:30	4:09 PM	2012MRFP149H	\$900.00		2
15	13 CDR	Fox 13 News at 5p	5p-530p								
	ODIC			10/22/12	2 to 10/28/12	3x	WTF				
	13			W	10/24/12	:30	5:14 PM	2012MRFP149H	\$1,080.00		1
	13			Th	10/25/12	:30	5:12 PM	2012MRFP145H	\$1,080.00		2
	13			F	10/26/12	:30	5:12 PM	2012MRFP145H	\$1,080.00		3



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	13	Fox 13 News at 5p	5p-530p						-		
	CDR										
18	13	Fox 13 News at 530p	530p-6p								
	CDR										
					2 to 10/28/12	3x	WTF				
	13			W	10/24/12	:30	5:39 PM	2012MRFP145H	\$1,080.00		1
	13			<u>T</u> h	10/25/12	:30	5:54 PM	2012MRFP149H	\$1,080.00		2
	13			F	10/26/12	:30	5:38 PM	2012MRFP149H	\$1,080.00		3
19	13	Fox 13 News at 6p	6p-630p								
	CDR										
					2 to 10/28/12	3x	WTF				
	13			W	10/24/12	:30	6:22 PM	2012MRFP149H	\$1,080.00		1
	13			Th	10/25/12	:30	6:11 PM	2012MRFP145H	\$1,080.00		3
	13			F	10/26/12	:30	6:22 PM	2012MRFP145H	\$1,080.00		2
22	13	Fox 13 News at 630p	630p-7p								
	CDR					_					
					2 to 10/28/12	6x	WTF				
	13			W	10/24/12	:30	6:46 PM	2012MRFP145H	\$990.00		6
	13			W	10/24/12	:30	6:55 PM	2012MRFP149H	\$990.00		1
	13 13			Th Th	10/25/12 10/25/12	:30 :30	6:54 PM 6:58 PM	2012MRFP149H 2012MRFP145H	\$990.00 \$990.00		2
	13			F	10/25/12	:30	6:39 PM	2012MRFP149H	\$990.00		3
	13			F	10/26/12	:30	6:54 PM	2012MRFP145H	\$990.00		5
24	13	Insider	730p-8p	•	10/20/12	.00	0.0 + 1 W	ZOTZMICI I TOH	ψ000.00		O .
24	CDR	Ilisidei	730p-op								
	ODIC			10/22/11	2 to 10/28/12	3x	F				
	13			F	10/26/12	:30	7:42 PM	2012MRFP149H	\$855.00		3
	13			F	10/26/12	:30	7:56 PM	2012MRFP145H	\$855.00 \$855.00		1
	13			F	10/26/12	:30	7:59 PM	2012MRFP149H	\$855.00		2
25	13	M-Su 10p-1030p Late News	10p-1030p						*******		_



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CDR		•	•	•	_	•		<u>'</u>		•
					2 to 10/28/12	3x	WTF				
	13			W	10/24/12	:30	12:17 AM	2012MRFP145H	\$1,890.00		1
	13			Th	10/25/12	:30	11:40 PM	2012MRFP149H	\$1,890.00		3
	13			F	10/26/12	:30	10:23 PM	2012MRFP145H	\$1,890.00		2
27	13	M-Su 1030-11p Late News	1030p-11p								
	CDR	•									
				10/22/12	2 to 10/28/12	3x	WTF				
	13			W	10/24/12	:30	12:37 AM	2012MRFP149H	\$1,530.00		3
	13			Th	10/25/12	:30	12:18 AM	2012MRFP145H	\$1,530.00		1
	13			F	10/26/12	:30	10:43 PM	2012MRFP149H	\$1,530.00		2
29	13 CDR	Fox 13 News Edge 11p	11p-1135p								
	ODIN			10/22/11	2 to 10/28/12	3x	WTF				
	13			W	10/24/12	:00	WII		\$1,080.00	See MG 29.4	3
	13			Th	10/25/12	:30	12:45 AM	2012MRFP149H	\$1,080.00	000 MO 23.4	2
	13			F	10/26/12	:30	11:11 PM	2012MRFP145H	\$1,080.00		1
33	13	Good Day Sa 7a	7a-8a	·	. 0, 20, . 2	.00			ψ.,σσσ.σσ		·
	CDR	Good Day on Ta	7 a-0a								
	ODIX			10/22/12	2 to 10/28/12	2x	S-				
	13			Sa	10/27/12	:30	7:22 AM	2012MRFP149H	\$675.00		1
	13			Sa	10/27/12	:30	7:40 AM	2012MRFP145H	\$675.00		2
34	13 CDR	Good Day Sa 8a	8a-9a								
	ODIN			10/22/11	2 to 10/28/12	2x	S-				
	13			Sa	10/27/12	:30	8:22 AM	2012MRFP149H	\$675.00		2
	13			Sa	10/27/12	:30	8:55 AM	2012MRFP145H	\$675.00		1
35	13	College Football Daytime	Various	Ju	10,21/12	.00	5.50 / tivi	~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	ψο/ 0.00		•
	CDR	Conege Football Daytille	various								
	ODK			10/22/12	2 to 10/28/12	3x	S-				



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
35	13	College Football Daytime	Various								
	CDR			_							
	13			Sa	10/27/12	:30	5:24 PM	2012MRFP149H	\$990.00		1
	13			Sa	10/27/12	:30	7:10 PM	2012MRFP145H	\$990.00		2
	13			Sa	10/27/12	:30	7:27 PM	2012MRFP149H	\$990.00		3
36	13	World Series Game NonHome	Various								
	CDR										
				10/22/12	2 to 10/28/12	4x	SS				
	13			Sa	10/27/12	:30	7:57 PM	2012MRFP145H	\$6,750.00		2
	13			Sa	10/27/12	:30	10:27 PM	2012MRFP149H	\$6,750.00		3
	13			Su	10/28/12	:30	9:34 PM	2012MRFP155H	\$6,750.00		1
	13			Su	10/28/12	:30	11:59 PM	2012MRFP148H	\$6,750.00		4
37	13	Good Day Su 8a	8a-9a								
	CDR	•									
				10/22/12	2 to 10/28/12	2x	S				
	13			Su	10/28/12	:30	8:27 AM	2012MRFP155H	\$900.00		1
	13			Su	10/28/12	:30	8:44 AM	2012MRFP148H	\$900.00		2
38	13	Fox News Sunday	9a-10a								
	CDR	. ox none canaay									
	ODIT			10/22/12	2 to 10/28/12	2x	S				
	13			Su	10/28/12	:30	9:42 AM	2012MRFP155H	\$810.00		2
	13			Su	10/28/12	:30	10:00 AM	2012MRFP148H	\$810.00		1
39	13	World Series Game NonHome	Various								
	CDR	Trona conce came nomicine	1 41.10 410								
	ODIT			10/22/12	2 to 10/28/12	2x	W				
	13			W	10/24/12	:30	7:57 PM	2012MRFP145H	\$6,750.00		1
	13			W	10/24/12	:30	11:50 PM	2012MRFP149H	\$6,750.00		2
40		World Series Game NonHome	Various	**	10/2-//12	.00	11.001 W	EOIEMET I TOIL	ψο,7 ο ο . ο ο		_
-	13 CDD	world series Gaine NonHome	various								
	CDR			40/00/40	10/00/40	0	T				
				10/22/12	2 to 10/28/12	2x	T				



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40	13	World Series Game NonHome	Various								
	CDR										
	13			Th	10/25/12	:30	8:01 PM	2012MRFP149H	\$6,750.00		2
	13			Th	10/25/12	:30	9:23 PM	2012MRFP145H	\$6,750.00		1
		Aire	d Spots	78							

<u>Gross Total</u> \$121,005.00

Agency Commission \$18,150.75

Net Amount Due \$102,854.25 Payment Terms 30 Days